

NEW YORK BUSINESS CONSULTANTS LLC



# NYBC Small Business Program

Management Consulting for your Business

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2013

# NYBC SMALL BUSINESS PROGRAM

MANAGEMENT CONSULTING FOR YOUR  
BUSINESS

## BUSINESS PLANNING

Do you need a business or marketing plan, do you want to convince an investor with a proposal? Then the NYBC team can help you! We help you define your business strategy and prepare the necessary documentation.

## SALES

We help you improve sales through business analysis, sales training, lead identification of building partnerships with distributors and partners.

## BUSINESS COACHING

The business coaching and sessions are customized to meet YOUR needs. The goal of each session is to help you achieve your goals, to improve your business and to make you more successful! We want to find out together where you and your business are right now, where you could be and what can be done to set you on a path to success!

## BRANDING & MARKETING

Let us help you create an outstanding brand that reflects your unique values and where you and your employees will be proud of.

## EVENTS

Let us represent you at events and trade shows and network for you. We want to get you on stage and can manage your events professionally.

## WEBSITE & IT

Your website is your business card to the world! Our partners can set up a professional business website, social media, Search Engine Optimization, and other IT services for you.

*In a globalized connected world small to medium sized businesses can and should take advantage of global opportunities.*

*We help business owners make sense of a dynamic marketplace. Together we define strategies and improve business processes to set businesses on the path for sustainable growth.*

*Let us help you be the best company you can be!*



# COACHING PHILOSOPHY

We offer weekly, customized business coaching and consulting workshops to empower you and your team and to take your business to the next level.

## STRUCTURE

The coaching sessions take place weekly and are structured in six modules. After six months the client receives a certificate of completion of the New York Business Consultants Business Coaching Program.

# GROW METHODOLOGY

## GOALS-REALITY-OPTIONS-WAY FORWARD

### GOALS

What do you want to achieve?  
What is important to you right now?  
Describe your perfect world  
What do you want to achieve as a result of this session?  
etc.

### REALITY

Where are you now in relation to your goal?  
On a scale of 1 -10 where are you?  
What has contributed to your success so far?

Sustainable Performance

## OPTIONS

What are your options?  
What could you do differently?  
Give me 5 options  
If anything was possible what would you do?

## WAY FORWARD

Which options work best for you?  
What one small step are you going to take now?  
What actions will you take?  
When are you going to start?  
Who will help you?

★★★★★★★★★★

Our weekly coaching sessions and consulting workshops guide you through the various growth stages of your business until you reach your goals.

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