

**Business Development  
Consulting  
Research  
Capital**

From New York City to New Delhi, London, Shenzhen or Istanbul the NYBC team helps you understand new markets, make connections and take advantage of global opportunities.

We identify your target group, competitors, distributors and possible partners. Together we draft a market entry strategy and marketing plan to establish your brand. Finally we make the connections that make a difference, that help you succeed in a new market place.

Get in touch today to learn how your business can take advantage of global market opportunities.



**New York Business Consultants LLC**

[www.newyorkbusinessconsultants.com](http://www.newyorkbusinessconsultants.com)  
[m.ebers@newyorkbusinessconsultants.com](mailto:m.ebers@newyorkbusinessconsultants.com)  
(001)315 572 1938  
Malko Ebers, Chief Executive Officer

**our offices & partners**

*New York Business Consultants*



*New York Business Consultants*

*Building Bridges to New Markets*

 **sustainable Performance**



**New York  
Business Consultants**

New York - New Delhi - London - Istanbul - Shenzhen - Bonn - Kiel

Business Development  
Consulting  
Research  
Capital



### BUSINESS DEVELOPMENT

At New York Business

Consultants we guide our clients through different growth stages.

The consulting team analyzes growth and market entry strategies, compares to best practices and helps companies achieve sustainable growth and profitability.



# Making Global Connections

## CONNECTING YOUR BUSINESS TO THE RESOURCES AND CONTACTS YOU NEED

Our consulting approach is very collaborative and customized. Our tools and recommendations need to fit with client's organizational structure, business model and corporate culture. Cooperative teamwork, respect, integrity, reliability and professionalism are essential parts of what New York Business Consultants stands for. The world has become a global village, change is constant in modern life and as consultants we help businesses transform, adjust and actively shape their future.

We are building bridges to new markets and make global connections for our clients. Whether we scout technological innovations, find talent, partners or capital, we bring people together. The NYBC team is passionate about sustainability and innovation. We believe in the magic that is created when you bring together resources and people who share a passion for progress, learning and growth. This is why we do what we do, to realize ideas and achieve truly sustainable performance.

# flexible solutions for your business needs

### MARKET RESEARCH

We identify market opportunities and customer target groups in the home market and abroad to realize cost advantages and sales opportunities for our clients. Market research tools often include stakeholder analysis, surveys, benchmarking or SWOT analysis. We help the client identify and approach licensing partners, customers, testing facilities, sourcing partners or distributors.

### CAPITAL

If your business needs capital or you are an investor looking for global investment opportunities we will connect you. Modern business is international and so is international finance. Our strong local and global network in finance and the business world allow us to find the investment or investor that is right for you.

Our investment team worked for Goldman Sachs, Barclays and some other of the finest institutions in international finance. We investigate funding opportunities from venture capital, to loans and private equity to take your business to the next level.

### CUSTOMIZED STRATEGY, MARKET ENTRY AND BUSINESS GROWTH SOLUTIONS

### MANAGEMENT CONSULTING

Let us help you make the right decisions to grow and succeed in a competitive global marketplace. The only constant thing in life is change and we want you to turn



challenges into opportunities. Our role as management consultants is to analyze processes and current practices and to give you guidance on strategy, organizational structures, leadership and branding. But what we really practice is how to distinguish you from the rest and how to make a difference.

To succeed in a globalized world requires to do something that reflects your unique values and what you care about. Your brand has to reflect your personality and corporate culture. All processes, organizational structure and strategy are derived from the character of your brand. Let us uncover your true potential!



### CUSTOM SOLUTIONS

Companies need to adapt to a competitive, dynamic market environment and we help them in the process. This includes strategy, branding, marketing and sales. Structures, strategy and processed give businesses a competitive edge.



### MARKETING & EVENTS

We'll get you on stage, promote your brand and create events that make headlines. From trade shows to exclusive business networking events the NYBC is present and makes connections for you. Let us empower you and grow your network.



### WEB & EBUSINESS SOLUTIONS

Our strategic partners and service providers offer a range of web, IT, SEO and marketing solutions. Our services include smart phone app creation, web design, complex animations to IT trainings and multimedia strategies.